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SA International Redefines the Map of Sales Manager Regions

Salt Lake City, UT – March 11, 2009 – SA International (SAi), the leading provider of Solutions for the Professional Sign Making, Digital Printing and CAD/CAM for CNC Machining Industries, redefines Sales Manager Territories for North America, as well as worldwide.

In order to provide better product focus for our resellers and partners, SAi recently redefined the Sales Manager Regions across the U.S. and Canada. We are confident in the level of service our resellers will receive from any of our Sales Managers.

Sales Regions

 Steve Ball
Flexi & PhotoPRINT
(714) 809-5040
SteveB@SAintl.biz

 Richard Finkel
Flexi & PhotoPRINT
(787) 310-0468
RichardF@SAintl.biz

 Jim Kielt
Flexi & PhotoPRINT
(860) 712-7747
JimK@SAintl.biz

 Steve Moffitt
Flexi, PhotoPRINT & EnRoute
(215) 669-8410
SteveM@SAintl.biz

EnRoute Sales United States

John Albano
(302) 893-0031
JohnA@SAintl.biz



In addition to the changing territories, SAi plans to launch new products and other initiatives to strengthen the partnership with our resellers. SAi also looks forward to participating in reseller Open Houses and Trade Shows where we can support their efforts to promote Flexi, PhotoPRINT, EnRoute and our upcoming products.

“SAi is a company on the move, and as such we’re constantly looking for ways to strengthen relationships with our dealers,” states Sarit Tichon, Senior VP of Worldwide Sales and Marketing. “Redefining the sales territories and introducing new products are just two of the ways in which SAi is committed to fortifying these relationships.”

About SA International:

SAi is recognized as a global leader in providing complete, professional solutions for the sign making, digital printing, proofing and CNC machining industries. The Company’s solutions help turn creative ideas into reality by providing world-class tools geared for production. Headquartered in Salt Lake City, Utah, SAi has additional offices in Belgium, Japan and Brazil.

For additional information:

United States and Canada call: 800.229.9066

United States and Canada fax: 801.401.7234

Europe call: +32.2.725.5295

Latin America call: +5511.2951.6228

All other regions call: 801.478.1900

Website: www.SAintl.biz