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**SA International Appoints John Albano to
Director of New Business Development for EnRoute**

Salt Lake City, UT – March 10 , 2010 – SA International (SAi), the leading provider of solutions for the Professional Sign Making, Digital Printing and CAD/CAM for CNC Machining Industries, appoints John Albano to Director of New Business Development for EnRoute.

John's primary responsibilities will be to develop new markets for EnRoute Software with specific emphasis on the Fabrication Industry and related cutting technologies such as Plasma, Waterjet and Laser.

John has a considerable background in emerging and developing business markets and is a proficient software and technology sales executive. For the last three years of his career, John has managed North American Sales of EnRoute Software. Previously he held positions with both Mutoh America and Scanvec Amiable in sales management roles.

"EnRoute is becoming quite a force in the wood and sign making industries, and we feel it's time to start exploring new markets as well to sustain our growth," states Ran Rosin, Vice President of Product Management for SAi.

"I am excited to be in this new role and take EnRoute into new markets," states John.

About SA International:

SAi is recognized as a global leader in providing complete, professional solutions for the sign making, digital printing and CNC machining industries. The Company's solutions help turn creative ideas into reality by providing world-class design and editing tools geared for production. Headquartered in Salt Lake City, Utah, SAi has additional offices in Belgium and Brazil.

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