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Scanvec Amiable Ltd. Appoints Danny Harel as Vice President of Marketing & Business Development

Philadelphia, PA – October 9, 2003 -- Scanvec Amiable Ltd., the leading provider of Software Solutions for the Professional Sign Making, Digital Printing and CAD/CAM for CNC Manufacturing Industries, has appointed Danny Harel as Vice President of Marketing and Business Development. In this role, Mr. Harel will be responsible for the company's strategic planning and marketing including branding new products and structuring of alliances with partners, customers and manufacturers.

Mr. Harel joins Scanvec Amiable with thirteen years of experience in various management positions with several technology and manufacturing companies. Mr. Harel served in a variety of roles with Scanvec Ltd., before its merger with Amiable Technologies. He established the company's sales distribution channels in Europe. Mr. Harel also established and managed the company's Quality Assurance Department. He was responsible for Quality Assurance, product management, training and localization. Mr. Harel, after leaving Scanvec held the position of Vice President of Operations of a large screen printing, digital printing and sign making manufacturer. Recently, Mr. Harel was the Director of Sales, Western Region, for Orsus Solutions, maker of a mobile application development platform for the deployment and management of customized mobile solutions.

Mr. Harel holds a BA in Business Administration and Accounting from the College of Management in Tel Aviv.

About Scanvec Amiable:

Scanvec Amiable is the recognized global leader, enabling the graphics manufacturing industry in creating innovative and cutting edge displays. Scanvec Amiable offers complete and professional solutions for the sign making, digital printing, and CAD/CAM for CNC manufacturing industries. Headquartered in Philadelphia, Pennsylvania, Scanvec Amiable has additional offices in California, Belgium, Brazil, Israel, Puerto Rico and Russia.

For additional information:

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