



A GRETAGMACBETH COMPANY

TO BE RELEASED
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GIA AND SCANVEC AMIABLE LAUNCH “MAXIMIZING FLEXI” POWER USER SEMINAR TOUR

MEDIA CONTACT:
JOHN BRYSON
GRAPHIC INTELLIGENCE AGENCY
330.665.9858 / 330.310.0033
JOHN@GRAPHINTEL.COM

MEDIA CONTACT:
HOLLY SZYCHOWSKI
SCANVEC AMIABLE
610.521.6300 x149
HOLLYS@SCANVECAMIABLE.COM

AKRON, OHIO – MARCH 30, 2005 – The Graphic Intelligence Agency, Inc. (GIA) is partnering with Scanvec Amiable this spring to present a seminar designed to help Flexi users expand their color knowledge and RIP expertise. “MAXIMIZING FLEXI: Power User Seminar Tour” will be presented in 12 North American cities from May through June 2005. With a focus on digital printing, topics will include utilizing DesignCentral, maximizing workflow efficiency, and getting the best color possible.

Mark Rugen, long established as the premier Flexi expert, is now the newest agent with the GIA and will conduct each of the 1-day training sessions. With over 15 years of experience in the graphics and sign business, Rugen is the only Scanvec Amiable certified Flexi trainer worldwide. Mark’s unmatched product knowledge and captivating teaching methods make him the perfect fit for GIA’s renowned graphics industry seminars.

SEMINAR REGISTRATION

Registration is available online at www.graphintel.com/flexi or by phone at 888.439.4403. The \$249 cost includes lunch, GIA’s Flexi manual, and an extensive toolkit packed with resources and reference materials. Sign up by April 22 using the early bird code FLEXTIME and save 10% off!

LOCATIONS

Chicago	May 10
Detroit	May 12
Toronto	May 17
Baltimore	May 19
New York	May 24
Boston	May 26
Atlanta	May 31
Columbus	June 2
San Diego	June 7
San Francisco	June 9
Long Beach	June 14
Vancouver	June 16

888.439.4403
330.665.9858
WWW.GRAPHINTEL.COM
LEARN@GRAPHINTEL.COM

CLEVELAND
4000 EMBASSY PARKWAY, SUITE 120
AKRON, OH 44333

SAN DIEGO
6815 FLANDERS DRIVE, SUITE 100
SAN DIEGO, CA 92121

ZURICH
ALDHAARDSTRASSE 70
CH-8105 REGENSDORF, SWITZERLAND



OVERVIEW

If you have some Flexi experience, but need to make the most out of all the powerful features within Flexi, this seminar is perfect for you. “Maximizing Flexi” is an intermediate to advanced level program designed to transform attendees into Flexi power users.

You will learn about overlooked Flexi features and all the new updates for version 7.6. We will show you how to optimize your digital print workflow for speed and productivity. You’ll also learn advanced vinyl and contour cutting techniques and understand how to manage color from start to finish.

Finally, you’ll be able to match monitor to print and match customer colors and vinyl specs. As Mark Rugen says, “Red is red, not orange.” We will show you how to apply color profiles, whether using built-in and third-party media profiles or creating your own custom profiles with Color Profiler.

“There are a powerful set of color management and digital printing tools within our popular Flexi program,” said Jim Cain, Director of Sales for Scanvec Amiable, “and we’re excited to bring together the best in color management with the Graphic Intelligence Agency, the best Flexi trainer in Mark Rugen, and the best sign software in the industry to help our best customers better understand these digital sign making and printing tools.”

“Understanding color management, media profiling and the latest software tools is essential to a profitable sign shop,” said Rick Scrimger, Director of GIA’s San Diego training center. “Flexi has tons of great tools to help get great color output on the latest generation of eco-solvent print technologies. We’re happy to partner with Scanvec Amiable to help Flexi users understand and harness the power of their RIP software.”

The 9am-4pm seminars will feature the Mimaki eco-solvent inkjet printer along with inkjet media from Avery Graphics. Representatives from Scanvec Amiable, Mimaki and Avery will also be attending each event.

ABOUT THE GRAPHIC INTELLIGENCE AGENCY

The Graphic Intelligence Agency is the professional services business unit of GretagMacbeth and an international leader in graphics industry training and support. Since 1997, the GIA has provided both major manufacturers and end users with comprehensive solutions to their color and workflow problems. GIA agents provide seminar training, classroom workshops, on-site consulting, technical support and interactive

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media development from Centers for Color Excellence in Cleveland, San Diego and Zurich. For more information about GIA call 888-439-4403 or visit www.graphintel.com.

ABOUT SCANVEC AMIABLE

Scanvec Amiable is recognized as a global leader in providing complete, professional software solutions from design to production for the sign making, digital printing, screen-printing and CNC machining industries. The Company's software solutions help turn creative ideas into reality by providing world-class design and editing tools geared for production. Headquartered in Philadelphia, Pennsylvania, Scanvec Amiable has additional offices in Belgium, Brazil, Israel, Puerto Rico, China and Russia. For additional information call 800.229.9066 and visit www.ScanvecAmiable.com.

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