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### **SA International Promotes Marcelo Chagas to Sales Manager for Latin America**

Salt Lake City, UT – February 6, 2009 – SA International (SAi), the leading provider of Solutions for the Professional Sign Making, Large Format Digital Printing and CAD/CAM for CNC Machining Industries, promotes Eng. Marcelo Chagas to Sales Manager for Latin America.

Mr. Chagas has been working closely with SAi's FlexiSIGN family of software for the last 16 years, and directly for SAi for over a decade. Trained as a mechanical, electrical and software engineer, Marcelo began his career at Olivetti in Brazil. Beginning in 1993 in the technical support department of SupriSigns, a Mimaki reseller, Mr. Chagas handled all cutting and large format printing technical issues, training, and software development. He also aided in improving the Flexi products and in their translation to Portuguese.

After three years at SupriSigns, Mr. Chagas was promoted to become Technical Manager for software and hardware support. At the same time, Mr. Chagas also began to work with the CASmate and Inspire Families, which were developed by Scanvec, which later became SA International.

In 1998, Mr. Chagas was hired by Roland Brazil as a Technical Manager and Large Format Specialist. By the end of 1998, when Scanvec announced its merger with Amiable Technologies, he was given a position by Scanvec Amiable as Senior Technical Support for Brazil. Five years later, he was promoted to Technical Manager for Latin America, a position he has commanded for the last six years.

Marcelo's extensive history throughout SAi's formative years with Amiable Technologies, Scanvec, Scanvec Amiable, and now SA International, shows his dedication to the company, its products, and the industry. For more than a decade, Marcelo has made remarkable headway in the Latin America market, and has a close relationship with resellers in the region.

"We are thrilled to have Marcelo as part of the sales team, and confident that he will continue to faithfully serve our current resellers, as well as discover new ones," states Sarit Tichon, Senior VP of Worldwide Sales and Marketing.

#### **About SA International:**

SAi is recognized as a global leader in providing complete, professional solutions for the sign making, digital printing, proofing and CNC machining industries. The Company's solutions help turn creative ideas into reality by providing world-class tools geared for production. Headquartered in Salt Lake City, Utah, SAi has additional offices in Belgium, Japan and Brazil.

#### **For additional information:**

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