



**direct color systems™**

## **FOR IMMEDIATE RELEASE**

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## **Scanvec Amiable and Direct Color Systems jointly announce the availability of direct lenticular printing system.**

**Philadelphia, PA, June 25<sup>th</sup>, 2003** – Scanvec Amiable and Direct Color Systems jointly announce the availability of a direct lenticular printing system. Combining the new **FotoMOTION** software package for the design of the lenticular images and the **DCS 12-24 Color First** direct-to-substrate printer has streamlined a traditionally complex process of image alignment, mounting and laminating. This special bundle opportunity will offer a efficient solution for shops to expand capabilities, add value, to create spectacular and eye-catching lenticular images and move ahead from the competition in the Sign, Award and Print markets.

**FotoMOTION** software provides you with several options for designing lenticular images in a logical, easy to learn user interface. Produce typical lenticular motion-effects such as Flip, Zoom, Animation and 3D Rendered images effortlessly. Completely control the addition of text and logos to specific layers, or multiple layers. Never before has it been so easy to create a wide variety of lenticular images.

**DCS 12-24 Printer** is a revolutionary machine that digitally produces custom color signage in one amazingly fast process. Considered the first "*one step sign-making machine*" the 12-24 transfers images directly onto the lenticular material, as well as other rigid substrates. This one step process eliminates the need to manually transfer and laminate images, therefore saving you time and money. The 12-24 is amazingly adaptable as it can produce instant signage on a variety of different substrates. The largest format printer of its kind, the 12-24 accepts materials up to 12" x 24" [304.8mm x 609.6mm] and the printer accepts substrates up to 1/4" thick [6.35mm].

Market opportunities for these directly printed lenticular images include:

Point Of Purchase signage	Tradeshow Graphics
Packaging	Casinos
Amusement Parks	Photographic Specialties
Awards	Promotional Plaques

### **About Scanvec Amiable:**

Scanvec Amiable is the recognized global leader, enabling the graphics manufacturing industry in creating innovative and cutting edge displays. Scanvec Amiable offers complete and professional solutions for the sign

making, digital printing, and CAD/CAM for CNC manufacturing industries. Headquartered in Philadelphia Pennsylvania, Scanvec Amiable has additional offices in California, Belgium, Puerto Rico, Beijing, China and Russia.

### About Direct Color Systems:

Direct Color Systems Berlin, Connecticut, is a manufacturer and distributor of specialized equipment and supplies for the digital printing industry. In seconds, their digital thermal printers produce full color images directly onto plastic and metal to create a multitude of different products such as name badges, id cards, key tags, desk plates, bag tags, promotional and frequent buyer cards, personalized photo plaques, directory maps and custom signage.

### For additional information:

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FotoMOTION software screenshot



DCS 12-24 Printer

