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SA International Appoints Mr. Donald Feagan President and COO

Philadelphia, PA – September 28, 2006 – SA International (SAi), the leading provider of Software Solutions for the Professional Sign Making, Digital Printing, Proofing, and CAD/CAM for CNC Manufacturing Industries is pleased to announce the appointment of Mr. Donald Feagan as President and COO of the company.

Mr. Donald Feagan brings more than 20 years of experience in the RIP Software and Digital Printing industries to SA International. Prior to SA International, Mr. Feagan held the position of Vice President and Business Manager of Océ Display Graphics Systems (ODGS), Océ North America where he was responsible for development of ODGS strategic business plans; P&L responsibility; management of sales organization; collaboration and execution of marketing initiatives; operational management of the ODGS supplies business; and coordination of the hardware service business for the installed customer base. Prior to Océ, he held several positions at ONYX Graphics, most recently President and General Manager.

Mr. Mark Blundell has held the position of President and CEO of SA International for the past 3 years and has now been appointed as Chairman of SAi and will continue to hold the title of CEO. Mr. Blundell will be responsible for the global strategic development of the company.

"This is a great time for SA International with many opportunities for growth," states Don Feagan, President and COO SA International. "I look forward to working with the excellent team at SA International to continue the Company's success and take advantage of market opportunities."

"The addition of an executive of Don's caliber and experience will significantly strengthen SAi's management and help prepare us for the growth that we anticipate, both in our traditional business, and in other related areas," states Mark Blundell, Chairman and CEO of SA International.

About SA International:

SAi is recognized as a global leader in providing complete, professional software solutions from design to production for the sign making, digital printing, and CNC machining industries. The Company's software solutions help turn creative ideas into reality by providing world-class design and editing tools geared for production. Headquartered in Philadelphia, Pennsylvania, SAi has additional offices in Belgium, Brazil, Puerto Rico, China and Russia.

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