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**SA International Partners with Tred Displays**

**Philadelphia, PA – March 20, 2008** – SA International (SAi), the leading provider of Software Solutions for the Professional Sign Making, Digital Printing, Proofing, and CAD/CAM for CNC Machining Industries, announces its partnership with Tred Displays to develop the market for eco-friendly, affordable signage displays.

Growing environmental concerns have inspired SAi and Tred to cultivate the market for affordable digital signage that minimizes environmental impact. Their collaboration will develop signage options to give the sign industry new, eco-friendly options that maximize visual impact within tighter zoning restrictions.

“Being ‘green’ is a global concern, and we want to help sign makers take it to a personal level,” states Don Feagan, President and COO, SAi. “As an industry leader, SAi believes it is our moral responsibility to work with Tred Displays to develop real-world, applied solutions that reduce environmental impact.”

“The sign industry has a very significant impact on the environment.” says Chuck Edwards, President and CEO of Tred Displays. “Tred Displays is excited to partner with SAi to develop the market for signage that is both earth-friendly and cost-effective.”

**About Tred Displays:**

Tred Displays, a Delaware C-Corporation, founded in February 2007, is the developer and manufacturer of large-format displays leveraging proprietary meso-scale electromagnetic technologies. Tred’s display products offer highly reflective, bi-stable, ultra-low-power operation designed specifically for the information display industry. [www.TredDisplays.com](http://www.TredDisplays.com)

**About SA International:**

SAi is recognized as a global leader in providing complete, professional software solutions for the sign making, digital printing, proofing, and CNC machining industries. The Company’s software solutions help turn creative ideas into reality by providing world-class design and editing tools geared for production. Headquartered in Philadelphia, Pennsylvania, SAi has additional offices in Belgium, Brazil, China, Japan, Germany, and Puerto Rico.

**For additional information:**

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