

## **FOR IMMEDIATE RELEASE**

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## **SA International Introduces SIGN.com**

**Philadelphia, PA – March 27, 2008** – SA International (SAi), the leading provider of Software Solutions for the Professional Sign Making, Digital Printing, Proofing, and CAD/CAM for CNC Machining Industries, announces the launch of SIGN.com, an online resource for the sign industry.

In its initial phase, users can browse, purchase and download individual files for design and production of all types. SIGN.com features affordably priced clip art, vehicle templates, vehicle wrap system, graphic fills, textures, and fonts. Additionally, users can purchase extended support plans and a variety of learning resources.

Individual downloads from these categories are available online today:

- Inferno Collection
- Texture Collection
- Vehicle Templates Collection
- Window Tint Templates Collection
- Paint Protection Collection
- Camouflage Collection
- Font Ensemble Collection
- Flexi Training Guides
- EnRoute DVD and Online Training
- Extended Support Plans

The complete collections of images and templates are available on DVD through SAi's value-added reseller network.

Other available features of SIGN.com include key number and password look up, as well as "My Downloads," which keeps user history for easy access to regularly purchased items. Additional content and functionality are planned for the future to bring added value to our customers.

"In addition to valuable content for all designers, Flexi, PhotoPRINT and EnRoute users now have a central location to manage their products," states Matthew Scher, Director of eCommerce. "We built SIGN.com with an emphasis on the user experience."

"SIGN.com is a convenient way to have all your sign-related content in one easy location," states Sarit Tichon, VP of Worldwide Sales and Marketing. "SAi is very pleased that we can use our knowledge of software and the industry to present sign shops with this exciting new resource."

### **About SA International:**

SAi is recognized as a global leader in providing complete, professional software solutions for the sign making, digital printing, proofing, and CAD/CAM for CNC machining industries. The Company's software solutions help turn creative ideas into reality by providing world-class design and editing tools geared for production. Headquartered in Philadelphia, Pennsylvania, SAi has additional offices in Belgium, Brazil, China, Japan, Germany, and Puerto Rico.

### **For additional information:**

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