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**SA International Appoints Mr. Tom Dlugos to
VP of Global Sales for SAi Color Solutions**

Philadelphia, PA – February 26, 2008 – SA International (SAi), the leading provider of Software Solutions for the Professional Sign Making, Digital Printing, Proofing, and CAD/CAM for CNC Machining Industries, appoints Mr. Tom Dlugos to VP of Global Sales for SAi Color Solutions.

In his new position, Mr. Dlugos will pioneer the growth of SAi's newest business venture, SAi Color Solutions. He will cultivate OEM partner and dealer relationships while exploring new markets and business opportunities.

Prior to this position, Mr. Dlugos worked for X-Rite for 18 years and held many positions, including his latest, Global Director for OEM Technology. His responsibilities primarily included global sales channel development, budgeting OEM business development, account planning, and team leadership. Mr. Dlugos's substantial background in business development, global sales, and OEM markets is the driving factor in his appointment to VP of Global Sales for SAi Color Solutions.

"We are very pleased that Tom has joined the SAi team. His commanding record of successful business development ventures speaks for itself," states Sarit Tichon, Senior VP of Worldwide Sales, SAi. "He is a powerful and innovative leader that will forge the way for our new line of SAi Color Solution products."

SAi Color Solutions is the umbrella for a new suite of color management products, including a spectrophotometer with revolutionary technology and user-friendly profiling and color verification software. "We are excited to expand into new markets relating to our area of expertise," states Don Feagan, President and COO, SAi. "The modular components of Color Solutions can be individually integrated into other packages or combined together to make a complete color solution. We are eager to officially launch our color solution products in the second quarter of this year."

About SA International:

SAi is recognized as a global leader in providing complete, professional software solutions for the sign making, digital printing, proofing, and CNC machining industries. The Company's software solutions help turn creative ideas into reality by providing world-class design and editing tools geared for production. Headquartered in Philadelphia, Pennsylvania, SAi has additional offices in Belgium, Brazil, China, Japan, Germany, and Puerto Rico.

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